PINK DUCK RACE .COM

TOGETHER WE FIGHT BREAST CANCER!

TURN YOUR BRAND INTO IMPACT

One concept, two goals: funding care and research, and promoting early detection to save lives.

SUPPORTING PARTNER	ACTIVATION PARTNER	IMPACT PARTNER	PRESENTING PARTNER
BRONZE	**SILVER**	**GOLD**	**PINK**
2.500 euro + VAT	**5.000 euro** + VAT	**10.000 euro** + VAT	**17.500 euro** + VAT
Unlimited	Maximum 10 partners	Maximum 5 partners	Exclusivity - Naming rights
500 adoptions / vouchers + **50** promo Pink Ducks	**1000** adoptions / vouchers + **100** promo Pink Ducks	**2000** adoptions / vouchers + **200** promo Pink Ducks	**1000** adoptions / vouchers + **100** promo Pink Ducks
logo + link on website (bronze level)	logo + link on website (silver level)	logo + link on website (gold level)	Logo across ALL communication
1 personalised video post	2 personalised video posts	5 personalised video posts	Logo across ALL communication
1 logo banner at the event	2 logo banners at the event	4 logo banners at the event + 2 flags	10 logo banners at the event + 4 flags
logo on event screen (low rotation)	logo on event screen (medium rotation)	logo on event screen (high rotation)	Logo across ALL communication
4 VIP invitations	10 VIP invitations	20 VIP invitations	30 VIP invitations
		Strong on-site activation presence	Start/Finish on-site activation presence
		Host your own charity event	Host your own charity event
			Sports meets Purpose
Perfect entry to support the cause and gain visibility	Activate your brand & involve your people	Maximise exposure & brand storytelling	Own the event & its impact (Multiple Races = **15.000 euro**/location)

PINKDUCKRACE.COM
The world's most playful charity race!

Did you know that 1 in 8 women, and about 1 in 800 men, will face breast cancer in their lifetime?

Social responsibility in action - supporting everyone affected by breast cancer.