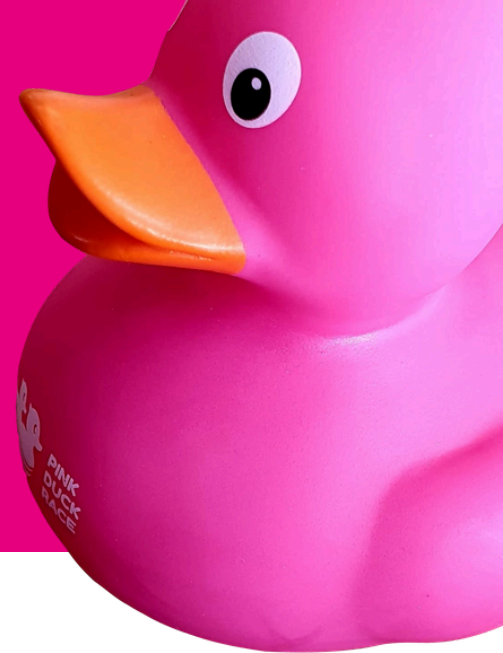




**PINK
DUCK
RACE**
.COM

TOGETHER WE FIGHT BREAST CANCER!

The world's most playful charity race!



Partner Proposal

Pink Duck Race Brussels 2026

Partnership Value: €2,500 (excl. VAT)

Package of 500 adoptions with added visibility and VIP advantages.

About Pink Duck Race

The Pink Duck Race Brussels 2026 is a high-impact charity event supporting the fight against breast cancer, organized **in close collaboration with Think Pink Belgium**. Thousands of Pink Ducks race together, creating a joyful, emotional, and highly media-friendly moment that connects families, companies, and communities - both on-site and online. **The event has grown into a highly recognizable charity concept, seamlessly combining fun, visibility, and meaningful social impact.**

Partnerships That Create Real Impact

The Pink Duck Race offers companies a unique opportunity to combine **brand visibility, community engagement, and meaningful social impact.**

By partnering with the Pink Duck Race, your brand actively contributes to the fight against breast cancer. **Your support helps fund research, raise awareness, and support patients and families affected by the disease.**

At the same time, the partnership creates strong connections with your customers, employees, and business partners, showing that your company stands for more than business, it stands for purpose, solidarity, and positive change.

Why Partner With the Pink Duck Race?

- Strengthen your CSR and ESG commitments
- Increase brand visibility through a unique and engaging event
- Connect emotionally with customers, employees, and communities
- Join a growing network of purpose-driven partners
- Contribute directly to the fight against breast cancer

Together, we can transform a powerful idea into a movement that brings people together, raises vital funds, and helps save lives.

Let's create impact together.

A Digital-First Activation Platform

The Pink Duck Race is not a traditional media-driven event. It is a digital-first activation platform where social storytelling, partner amplification, targeted boosting and data-driven communication turn awareness into concrete action in support of the fight against breast cancer.

This approach results in measurable reach, engagement and conversion, offering partners a more effective and transparent alternative to classic one-way media exposure.

It has strong viral potential! Just look at lunadiscoverbelgium on TikTok (<https://www.tiktok.com/@lunadiscoverbelgium>). One video alone reached 12.3 million views and generated 2.2 million likes!

For €2,500 (+VAT), your company can play a special role in this meaningful cause

Your partnership package includes:

- **500 Pink Duck Adoptions**
 - for your colleagues, clients, friends, or family, including 50 exclusive collector's edition Pink Ducks. These can be provided as 500 unique race numbers for the Pink Duck Race, or as 500 adoption vouchers to distribute to others.
- **Personalized Company Video**
 - We'll produce a custom video featuring Pink Ducks at your company or organization, a fun, shareable way to showcase your support.
- **Social Media & Web Exposure**
 - Your company logo will appear on our website (with a link to your page) and be highlighted in a dedicated social media post celebrating your partnership with the Pink Duck Race.
- **Event Visibility**
 - Enjoy strong on-site exposure during the race day, with your company logo prominently displayed on event banners.
- **VIP Experience**
 - Receive 4 VIP invitations to the Pink Duck Race, an exclusive opportunity to experience the event firsthand and celebrate your contribution to the fight against breast cancer.

Pink Duck Race: Brussels 2026

Vouchers or Numbers (please select):

- We choose the package including 500 printed vouchers.
- We choose to receive 500 digital numbers via email.

Contact Details

First Name:

Last Name:

E-mail Address:

Phone Number:

Company / Organization Name

VAT Number:

Street + Number:

Postal Code + City:

Comment

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