

#### **TOGETHER WE FIGHT BREAST CANCER!**

Thousands of Pink Ducks racing on the water!



# BEAPROUD PARTNER

Thank you for considering this opportunity to make a powerful impact alongside us!



### WHAT IS PINK DUCK RACE?

The **Pink Duck Race** is a lively, community-driven event with a powerful mission: to support the fight against breast cancer. Since its launch in 2020, this annual event has become a celebration of hope and unity.

Participants "adopt" small, iconic pink rubber ducks that race downstream in a symbolic competition, each duck representing a crucial contribution to raising awareness and funds for breast cancer research and patient support.

People can adopt Pink Ducks for just €5 each, for themselves or as a gift, and help make a real difference! The owner of the first Pink Duck to cross the finish line wins an exclusive golden duck, sponsored by a jeweler and proud Pink Duck Race partner.



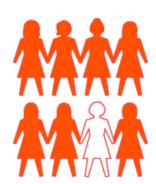












# Did you know that 1 in 8 women will be diagnosed with breast cancer in her lifetime?

In Europe alone, 500,000 people will face this diagnosis each year, with 125,000 lives tragically lost.

Early detection and prompt action are essential in saving lives.

Your support is vital to help us raise awareness, fund essential research, and improve the lives of patients and their families.



### **OUR PARTNERSHIP PROPOSAL**

For €2,500 (+VAT), your company can adopt a special role in this meaningful cause.

#### Here's what's included in your package:

- 500 Pink Duck Adoptions (€5 each) for your colleagues, clients, friends, or family complete with 50 exclusive collector's edition Pink Ducks.
- Personalized Company Video: We'll create a custom video featuring Pink Ducks in your company or organization, making for memorable, shareable content that highlights your support.
- Social Media & Web Exposure: Your company's logo will be featured on our website with a link to your page, plus a dedicated social media post showcasing your partnership with the Pink Duck Race.
- Event Visibility: Enjoy prime exposure on the race day with your company logo displayed on banners at the event.
- VIP Access: Receive 4 VIP invitations to the Pink Duck Race event a special opportunity to join us for this exciting day and celebrate your contribution.

## WHY BECOME A PARTNER OF THE PINK DUCK RACE?

Supporting a charity can increase engagement between you, your customers, and your employees. It can also help expand your partner network and improve your brand image.

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#### WE NEED PARTNERSHIPS TO REACH OUR GOALS!

Becoming a partner of the Pink Duck Race is more than a sponsorship - it's a pledge to make a lasting difference and a public stand in support of those affected by breast cancer.

Together, let's create hope, raise awareness, and contribute to a future with improved care and survival rates.

> Sustainability is also at the heart of the Pink Duck Race: after each event, every duck is carefully collected and saved for future races.



Not a single duck will be left behind - a promise we make to you, our planet, and the ducks.

In the fight against breast cancer, our concept revolves around two key goals:



first, realizing campaigns by funding essential initiatives through the adoption of Pink Ducks to support breast cancer research and patient care;

and second, creating awareness about the importance of early diagnosis, as swift action can save lives.

1 IN 8 WOMEN
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is affected by <b>breast cancer</b>
most common CANCER
in women EUROPE
500,000 ANNUALLY breast cancer diagnoses

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Reduce BREAST **CANCER risk by** 30 to 40 % by FOCUSSING on **MODIFIABLE RISK FACTORS:** T = 000





Contact us! We'd love to hear from you!

PINKDUCKRACE.COM