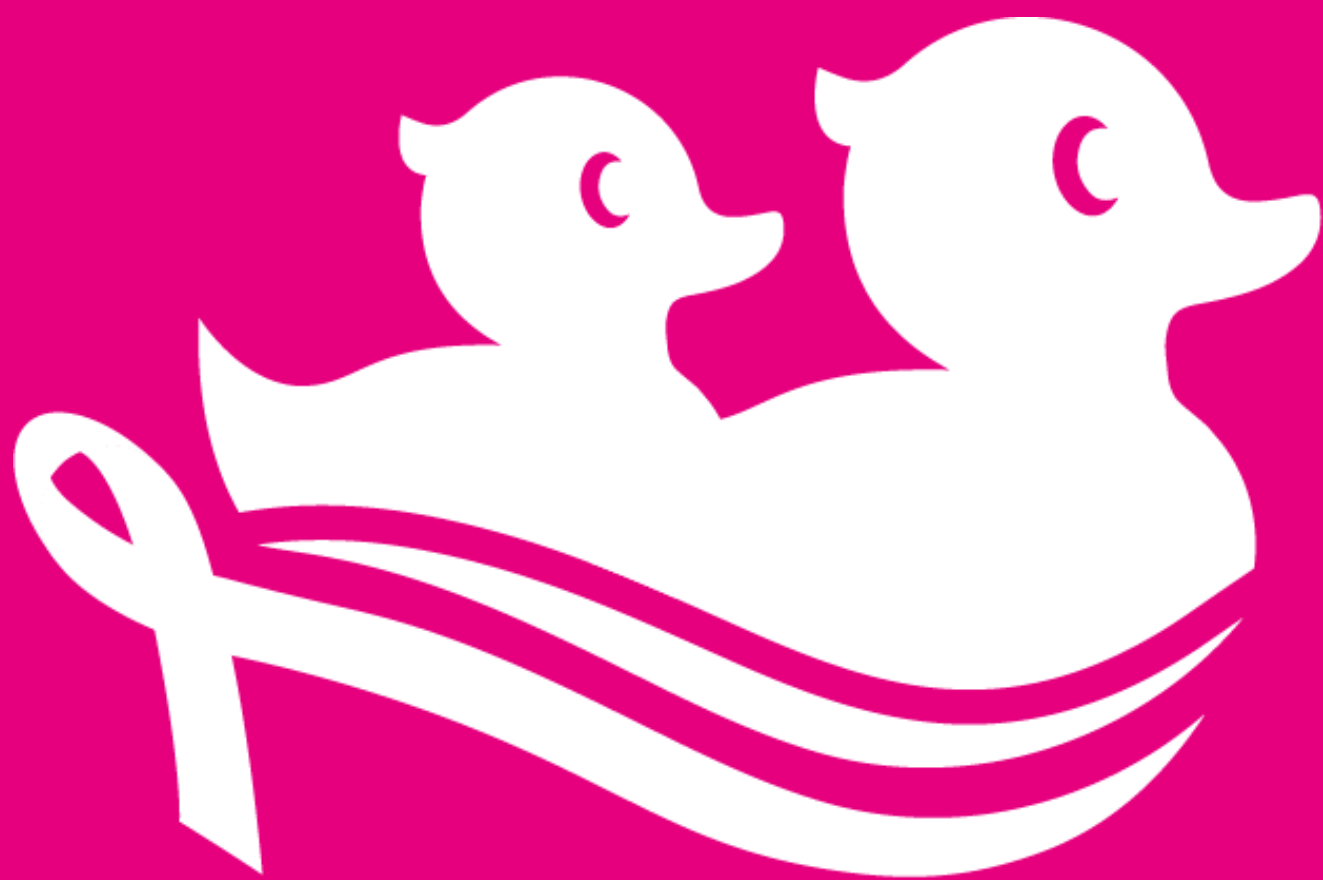


# WHAT IS PINK DUCK RACE?

HELP US FIGHT  
BREAST CANCER!



[PINKDUCKRACE.COM](http://PINKDUCKRACE.COM)

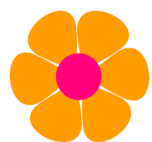


# PINK DUCK RACE

Thousands of Pink Ducks racing on the water!

**Adopt Pink Ducks for 5 euros/pounds each for yourself or as a gift for someone you care for, support your local breast cancer foundation and win a golden duck!**

## 1 CONCEPT, 2 GOALS IN THE FIGHT AGAINST BREAST CANCER:



### REALIZE CAMPAIGNS

through adoptions of Pink Ducks



### CREATE AWARENESS

(a quick diagnosis is essential)



# PINKDUCKRACE.COM

# HOW IT WORKS?

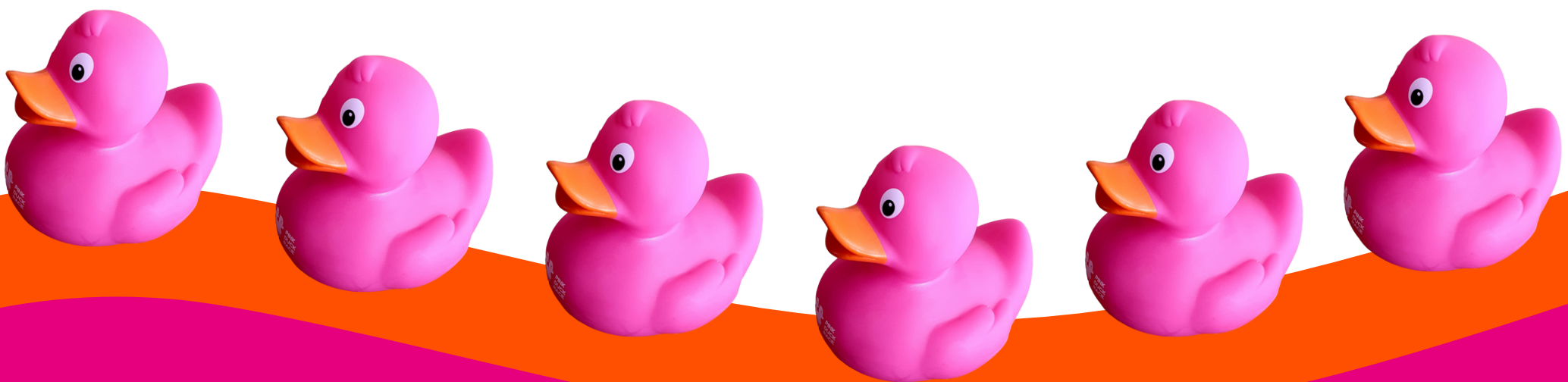
After adopting Pink Ducks for 5 euros/pounds each (online payment or with a voucher), you will receive your unique number(s) by email. This is your ticket for the race.

The owner of the fastest adopted Pink Duck wins an exclusive golden duck.



All races can be attended live or followed on our social media channels.

**#pinkduckrace**



**After the race, not a single duck will be left behind and will be reused for the next Pink Duck Race.**

**That's a promise to you, our planet, and the ducks.**



# PINKDUCKRACE.COM



# YOUR SUPPORT IS VITAL



It helps us to continue our campaigns to fight breast cancer, raise awareness, and improve the lives of patients and their families.



Did you know that  
**1 op 8 women**  
will be diagnosed with  
breast cancer in her life?

This means that every year, in Europe, 500.000 people will get breast cancer, and 125.000 will sadly pass away.

Recognizing possible warning signs of breast cancer and taking prompt action leads to early diagnosis and saves lives.



Stronger together! More than 25 organizations are part of the Think Pink Europe community today!

## WHY PINK DUCK RACE?

Think Pink Europe invests in screening campaigns for breast cancer. Screening is free, but too many people at risk are still waiting too long. A quick diagnosis is essential for survival. In addition, women (and men) with breast cancer are supported before, during, and after their treatment.

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