



**PINK
DUCK
RACE**

**WE NEED
PARTNERSHIPS
TO REACH OUR
GOALS**



TWO OPTIONS



**PINK
DUCK
RACE**

Thousands Pink Ducks racing on the water!

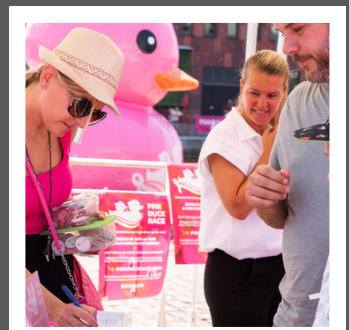
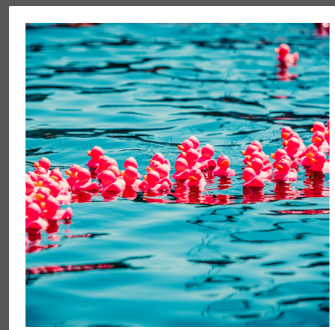
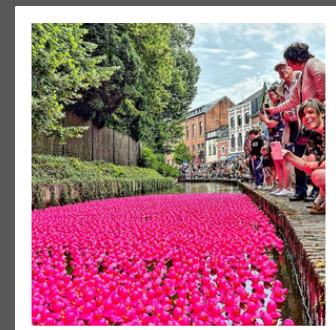
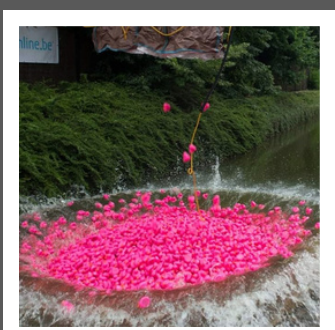
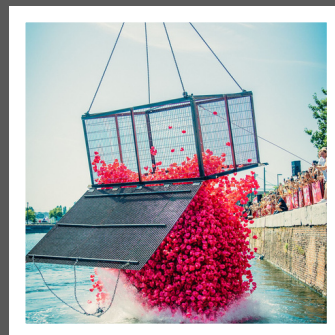
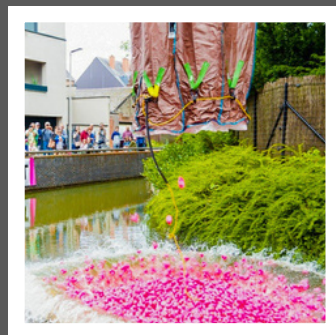
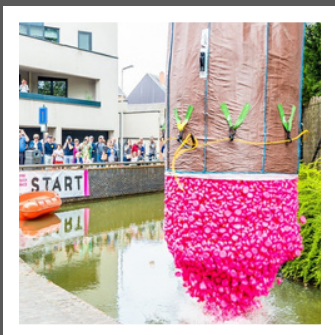
CONCEPT

Adopt Pink Ducks online at pinkduckrace.com
and help us fight breast cancer!

The owner of the first adopted Pink Duck to cross the
finish line wins an exclusive golden duck.

YOUR SUPPORT IS VITAL

It helps us to continue our campaigns
to fight breast cancer, raise awareness,
and improve the lives of patients and their families.



OPTION 1

Become a **Pink Duck Race PARTNER!**

Help us fight breast cancer
and raise awareness.



Custom-made package of **500 vouchers** (5 pounds each)
+ **50 free Pink Ducks** (collector items)
+ **personalized video**
(with Pink Ducks in your company or organization)
+ **social media post** on all our channels
+ **logo** on our websites and on the event day.



2.500 pounds (+ vat)

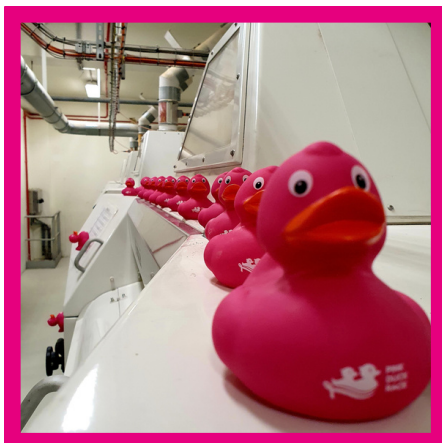
Supporting a charity can increase engagement between you and your customers, and your employees. It can also help expand your investor and partner network.

*

Charitable giving helps improve brand image.

*

Get people positively talking about you



OPTION 2

Host your own **CHARITY EVENT**
to promote **Pink Duck Race!**



Music, entertainment and a lot of Pink Ducks!



“Quack, quack, we are the Pink Ducks, and this is our Fiesta charity concept to promote Pink Duck Race.

It serves two purposes: to raise awareness and money for the fight against breast cancer.

Together with our Pink Ducks DJ, we bring you music, entertainment, and many of our Pink Duck friends, even our Giant "Mama" Duck.

To support local breast cancer organizations, people can adopt us, and we can be friends forever. Isn't that amazing?”

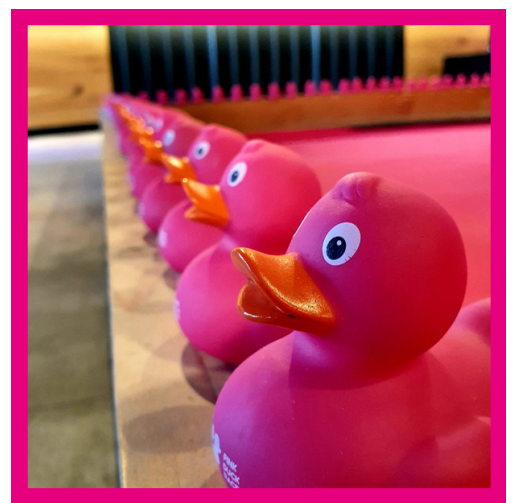
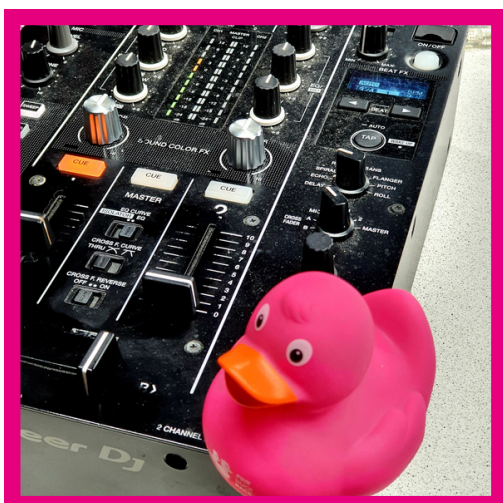


Organizational cost per event = 1.250 pounds (+ vat)

➔ Ideal for corporate social responsibility

INCLUDED in the Pink Duck Fiesta concept:

Giant “Mama” Duck + Pink Duck Race DJ + Decoration for Fiesta
+ Promo material + Personalized social media campaign





PINK DUCK RACE

VOUCHERS

With your company or organization, you can order Pink Duck Race vouchers for your colleagues, clients, friends, or family (minimum 50 - 5 pounds/piece).



Example of Pink Duck Race voucher:
(1 voucher = 1 adopted Pink Duck = 5 pounds)

YOUR SUPPORT IS VITAL

PINK DUCK RACE

Thousands of Pink Ducks racing on the water

HELP US FIGHT BREAST CANCER!

The owner of the first adopted Pink Duck to cross the finish line wins an exclusive golden duck.

PINKDUCKRACE.COM

VOUCHER 5 POUNDS

PINK DUCK RACE

SCAN ME

HOW TO REGISTER WITH A VOUCHER CODE?

- Go to www.pinkduckrace.com, click on the applicable race
- Click on the orange ADOPT PINK DUCKS HERE button
- Fill in name, first name, and possibly telephone number
- Enter the number of ducks you want to adopt
- Then enter the codes of your voucher(s) that you bought or received (you can use multiple vouchers simultaneously)
- Afterwards, click on the '+' sign in the pink box
- Now the vouchers have been added, and you will receive per voucher a discount of 5 pounds
- Finally, tick the box 'Yes, I agree to...'
- Press the 'ADOPT' button, and you will receive a confirmation email with the number of your Pink Duck.

Good luck! Any questions? info@pinkduckrace.com

After the race, not a single duck will be left behind and will be reused for the next Pink Duck Race.

That's a promise to you, our planet, and the ducks.





Did you know that **1 in 8 women** will be diagnosed with **breast cancer in her life?**

This means that every year, in Europe, **500.000 people** will get breast cancer and **125.000** will sadly pass away.

Breast cancer campaigns all over Europe are working hard to raise awareness about the disease.

Recognizing possible warning signs of breast cancer and taking prompt action leads to early diagnosis and saves lives.

Your actions have the power to show every woman that her life matters. Your support helps us to continue our campaigns to fight breast cancer.



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