

Let's get this Fiesta started!

Quack, quack, we are the Pink Ducks, and this is our Fiesta charity concept to promote Pink Duck Race.

It serves two purposes:

to raise awareness and to raise money for the fight against breast cancer.

Together with our Pink Ducks DJ, we bring you music, entertainment, and a lot of our Pink Duck friends, even our Giant "Mama" Duck.

To support Think Pink Europe and local breast cancer organizations, people can adopt us, and we can be friends forever.

Isn't that amazing?























- Giant "Mama" Duck
- Pink Ducks Race DJ #misterKRIS
 Into The DEEP remixed classic songs with a trendy twist
 (inclusive DJ booth, DJ mixer, and speakers)
 - Pink Ducks as decoration for Fiesta
 - Promo material Pink Duck Race
 - Personalized social media campaign (inclusive blog post and short videos)





Corporate events
 (parties, team buildings, conferences, celebration events...)

City events
(festivals, shopping days, health promotion days...)

Sports events (before, during or after the game: #misterKRIS DJ°MC)

• Festivals (music, food, sports, charity, art, health...)

- Shops or shopping centers
- Promo tours for a brand (presented by...)
 - Schools





Did you know that 1 in 8 women will be diagnosed with breast cancer in her life?

This means that every year, in Europe, 500.000 people will get breast cancer and 125.000 will sadly pass away.

Breast cancer **campaigns** all over Europe are working hard to raise **awareness** about the disease.

Recognizing possible warning signs of breast cancer and taking prompt action leads to early diagnosis and saves lives.

Your actions have the power to show every woman that **her life matters**. Your support helps us to continue our campaigns **to fight breast cancer**.

WE NEED YOUR SUPPORT TO REACH OUR GOALS

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